

2019

PUBLIC TELEVISION SERVICE FOUNDATION
ANNUAL REPORT





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Vision & Mission

Vision

Establish a public service media platform
Envision a better future for Taiwan

Mission Statement

1. To be prosumer-orientated and provide multi-platform dissemination
2. To drive the film and television industry through the spirit of experimental innovation
3. To provide trustworthy information, combined with quality entertainment content
4. To form a “Brand Taiwan” based on cultural diversity and voice out to the international community
5. To promote the development of civic society and provide a space for lifelong learning

3-year Target

1. Complete amendment to the Public Television Act and expand scope of budget
2. Assist CTS break even and expedite its process to become a public station
3. Finish organizational restructuring and strengthen operational efficiency
4. Complete a revision of PTS’s media production process
5. Connect with public resources and establish a new brand with youth participation
6. Produce outstanding programs to promote on the international stage
7. Achieve a quarterly flagship drama and bolster arts and culture programs

(Ratified by the 8th Board of Directors, March 16, 2017)

Message from the Chairperson

The Stable Power of Deep Roots



With the current term of the Board of Directors and Supervisors scheduled to expire on September 25, 2019, the seventh Board of Directors and Supervisors Review Committee held a meeting on September 9, 2019. Unfortunately, the number of approved directors and supervisors failed to meet the Public Television Act regulations, and the selection process is still in progress. The directors and supervisors of this current term shall continue to exercise their functions and powers until the new directors and supervisors take office in accordance with the relevant provisions of the Foundations Act.

Over the past three years, we have been fortunate to have had strong support from the general public and the government budget. In combination with the assistance and dedication of not only our directors and supervisors but also our colleagues at Taiwan Broadcasting System (TBS), it has enabled the Board of Directors and Supervisors to set several ambitious goals that we are currently working towards and, for which, I would like to express my highest admiration. These goals include:

1. Respond to Environmental Trends - In line with global trends in the development of public media: support the omnimedia transformation and establish a PSM Project Center; foster the steady growth of our OTT platform PTS +; establish PTS P# News Lab; draw up plans for PTS Education & Learning; and fully implement 4K technology and hardware equipment.
2. Expand PTS Public Services - Establish a parliamentary TV channel and a Taiwanese-language channel; integrate TBS resources; maintain real content with real quality and aspire to meet the needs and expectations of people from all walks of life; ensure all operations run smoothly and stay on track.
3. Develop Diverse Programming - Initiate a planned schedule to develop period dramas, real-life dramas, new films, incubation projects, etc., to provide a stage for domestic film and television talents that reflect, represent, and serve communities across Taiwan.
4. Embrace International Exchange - Transform our business model of purchasing films/programs and selling copyrights towards one of comprehensive international cooperation that stresses co-investing, co-creating IP, and co-producing, thereby expanding our international market and ensuring the creativity and strength of Taiwan's film and television industry can be seen around the world.

5. Grow the PTS Brand - Continue to foster programs like *The World Between Us*, which has built an outstanding reputation and set a new benchmark for the Taiwanese film and television industry. This and many other such programs show the irreplaceable influence of PTS.

The future development of public service broadcasting has always been a topic of great interest to society. Any "system" will always have room for improvement, and different sectors of the community will always have differing views on how to amend the Public Television Act. It is my firm belief that only by embracing diversity of opinion can we find the breakthroughs and advancements necessary to evolve in this challenging media landscape – the current dilemma traditional media faces from the impact of new media is a perfect example. Innovative ideas, proper content, and high-quality programs have always been a cornerstone of TBS. In conjunction with the assistance of leading technology, investment in equipment, and international cooperation, we have gradually grown upwards and outwards to reap today's rich harvest. The ancient Chinese philosopher and writer Laozi said: "...to be deeply rooted in a firm foundation is the way of long life and eternal vision." The "root" of PTS is the brand we have built over many years, providing an endless source of nourishment; our "solid base" is the public value we have always adhered to, helping us stand tall and ride the wave into this new media era. During my tenure as Chairperson, I have watched with pride as PTS has advanced step by step to become a more vibrant public broadcaster. I sincerely hope that everyone will continue to cherish this land of Taiwan and together walk steadily forward.

Tchen Yu-Chiou, PTS Chairperson

A handwritten signature in black ink, appearing to read 'Tchen Yu-Chiou'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Message from the President

The PTS Brand: Highlighting Taiwan's Value



2019 has been a year of outstanding performance for PTS. Of the thirty-nine richly deserved awards PTS won at the 54th Golden Bell Awards, twenty-six were major awards, including Best Television Series (*The World Between Us*), Best Miniseries (*The Coming Through*), Best Directing for a Television Series, Best Writing for a Television Series, Best Leading Actor, and Actress in a Television Series. Despite a general decline in TV ratings worldwide, PTS ratings have continued to rise and hit new heights.

As for new media, our OTT service PTS+ now exceeds 530,000 subscribers, while Ministry of Information from PTS P# News Lab, which surpassed a million clicks almost immediately upon its launch, has not only successfully created hot topics of discussion but also attracted a large number of shares and reposts from young people. In a survey of companies most attractive to the young generation, PTS rose from 40th to 16th, signifying beyond a shadow of a doubt that PTS is a trusted and loved brand of the people.

Taiwan is a land of culture, freedom, and democracy, proud of its continuous progress, self-discipline, and self-reflection. Funded by the people, for the people, PTS content focuses on fascinating stories from diverse communities across the land while embracing an outward-looking orientation. Here at PTS, we feel a deep sense of duty to deliver outstanding performance by unearthing moving stories and fostering exciting home-grown talent that highlights the good and just core values of our society.

When the entire world is giving a big thumbs up to Taiwan's handling of the COVID-19 pandemic, we should be proud of our achievements, yet remain vigilant and acknowledge there is no room for complacency, cautiously moving forward one step at a time. In these trying times, PTS is honored to serve the people and play such an essential role in disseminating information regarding Taiwan's epidemic prevention measures. I would like to offer my encouragement and thanks to all Taiwanese people for pulling together in this challenging time and to my colleagues for their diligence and hard work - together, we are strong!

Tsao Wen-Chieh, PTS President

Wen Chieh Tsao



The Coming Through



The World Between Us

Focus 1 : Programs

Seeing the Forest and the Trees: Distinctive and Diverse Content

Like a long-established, deep-rooted tree, we penetrate into the land to unearth challenging social issues; like a broad and expansive forest, we tap into the heart of the nation, absorbing and transforming the public pulse into all-inclusive, in-depth content to serve audiences across Taiwan.



In 2018, PTS celebrated its 20th anniversary. For many years, we have been a bellwether for Taiwan's film and television industry and gradually carved a path of international cultural exchange. Just as cascading streams converge into a mighty river, today, after two decades in the making, the PTS brand flows out around the world carrying the creative energy bubbling up from the heart of Taiwan.

News

Today's news is tomorrow's history. How we interpret the news today will determine how we write history tomorrow. PTS's in-depth news programs give short-term news stories long-term meaning. In 2019, for the *May Nuclear Waste Rest in Peace* series, *In-News* traveled to the world's first high-level nuclear waste disposal site under construction in Finland. The series provided first-hand observations and in-depth explanations in laymen's terms, scooping three major awards in one fell swoop, including the Vivian Wu Journalism Awards – International News Prize; Delta Energy and Climate Special Award – TV Category; and the Sustainable and Constructive News Award, obliterating the previous News Department record.

In addition, when Hong Kong's anti-extradition

bill protests shot into the focus of global attention in 2019, *In-News* reporters were immediately dispatched to the front line. Several teams of reporters took turns visiting Hong Kong and cooperated with local independent documentary filmmakers, not only producing a special five-hour report but also swiftly completing *Fight for a Fallen City: Hong Kong's Anti-Extradition Bill Protests*, which documents this historic event affecting Taiwan and the world.

Now in its 21st year, *Our Island*, PTS's long-running flagship program dedicated to environmental issues, continues to push the boundaries of innovation and has invested heavily in new media operations. This year, the production team artfully compiled footage accumulated over many years to produce and broadcast multiple special reports with new perspectives and observations. Another celebrated episode was *Venture into the Deep Ocean*, which conducted the first 108-hour live ocean broadcast following Taiwan's most advanced deep-sea research ship. A website was launched to share all the stunning images and help the public better understand Taiwan's marine environment.

Our Island has been documenting Taiwan's forests for two decades, traveling far and wide to visit places deep in the mountains, including little-



In-News



In-News <Fight for a Fallen City: Hong Kong's Anti-Extradition Bill Protests>

known illegal logging sites and undocumented towering old-growth forests. *Sylva: The Cypress Trees of Taiwan* chronicles the bittersweet story of our forests. The film begins by touching on the large-scale logging of Taiwan's precious cypress trees under Japanese rule before delving deeper into the later destruction of forest resources and the natural environment, as well as the resultant forest conservation movement.



Sylva: The Cypress Trees of Taiwan

Documentaries

PTS has always played a pivotal role in Taiwanese filmmaking and, over the years, cultivated many outstanding individuals in the field. *Sacred Forest*, a stunning documentary about Taiwan's ancient forests, attempts to interpret old-growth forests with a philosophical connotation. The director, Ke Chin-yuan, a producer at PTS News Department, recently won the 21st National Literature and Art Achievement Award. It is the first time a documentary filmmaker has won the award, setting a new benchmark in the Taiwanese documentary scene. Director Ke officially entered the PTS News Department in 1998. In the past two decades, thanks to a successful collaboration between the production teams of *Our Island* and *Viewpoint*, Director Ke has helped further expand the scope of topics, covering everything from

environmental movements and conservation to major pollution incidents and polar exploration, etc. Through the medium of documentaries, PTS is fostering mutual understanding and driving change.

In *Your Face*, co-produced with the internationally renowned director and master of the long take, Tsai Ming-liang, PTS took a courageous step into the unknown to break through the existing film narrative. This 77-minute documentary uses fourteen long static shots to fix the unwavering gaze of the camera on the faces of thirteen people. Through a series of delicately presented images, accompanied by a soundtrack by the famed Japanese composer Ryuichi Sakamoto, *Your Face* creates a whole new viewing experience, opening new horizons in film.



Still of Your Face



The director, Ke Chin-yuan, recently won the 21st National Literature and Art Achievement Award.

The Eternal Farm Villages is a series of documentaries by veteran Taiwanese filmmaker Liu Song. Filmed over four years, the program visits Germany, the Netherlands, the United States, Japan, Indonesia, and Taiwan to lead audiences through exemplary models of rural farming villages, inspiring us to ponder the infinite possibilities of sustainable development in rural areas. *The Eternal Farm Village* film series won Best Directing for a Non-Drama Program at the 54th Golden Bell Awards and was invited to a special screening to celebrate the 40th Anniversary of The American Institute in Taiwan.

Taiwan's PTS and Japan's NHK co-produced the 4K Ultra HD three-episode science documentary series *Out of the Cradle*, which chronicles the origin, evolution, and expansion of humanity. In the hope of solving the mystery of how *Homo sapiens* migrated from Taiwan to Okinawa in prehistoric times, PTS teamed up with the National Museum of Prehistory in Taiwan to help NHK implement the adventurous project of recreating a sailing voyage from over 30,000 years ago.



Out of the Cradle Poster



The Coordinators



Green Door



The Teenage Psychic

Dramas

Good dramas mirror life and are an essential stepping stone to penetrating the international market. In recent years, PTS has invested heavily in developing premium scripts and production teams to cultivate a new generation of drama talent and lay a strong foundation for Taiwan's drama brand. *The World Between Us*, this year's flagship drama, is based on several indiscriminate killings that took place in Taiwan in recent years. During the script development, an innovative approach of using big data to collect opinions from a large number of netizens was used. Gathering the wording and language of people with different viewpoints and backgrounds helped the

screenwriter more accurately develop characters and the plot. *The World Between Us* has set a new benchmark for the quality and style of gritty dramas in Taiwan. Shortlisted for fourteen Golden Bell Awards in 2019, *The World Between Us* won more awards than any other entry, including Best Drama, Best Director, Best Screenplay, Best Actress, Best Supporting Actor, and Best Supporting Actress, winning plaudits from viewers and critics alike.

The Coordinators is a medical drama centered around the lives of organ donation coordinators. The drama has helped initiate a lively and candid discussion on organ donation, law, and ethics, transforming organ transplantation into a hot topic

in Taiwanese society.

Green Door, PTS's first psychological thriller, is adapted from the novel *Catharsis* by author Joseph Chen. When a troubled psychologist returns to Taiwan from the United States to open up a clinic called Green Door, he inadvertently embarks on a paranormal journey into spirit counseling. Directed by Lingo Hsieh, *Green Door* was shortlisted for Best Mini-Series and Best Sound Effects at the Golden Bell Awards.

The second season of *The Teenage Psychic* miniseries co-produced by PTS, HBO ASIA, and Singapore IFA has set a new milestone for PTS international cooperation. In 2017, the first season of *The Teenage Psychic* was a massive hit in Taiwan and Southeast Asian countries, notching up PTS's highest-ever drama ratings. Set against the backdrop of Taiwan's temple culture, the new season continues to bring the childhood years of protagonist Xie Ya-zhen to life and, once again, has generated passionate online discussions. The phenomenal success of *The Teenage Psychic* demonstrates that unearthing captivating local stories is the sine qua non of shining on the international stage.

In response to the fast-changing film and television environment, PTS Originals has been responsive and adaptable, stepping out of the TV framework to integrate cinema. This year, we spearheaded the attack with the historical suspense plot *Mystery in the Mist*. Adapted from a true historical legal case about the Wufeng Lin family, the film employs a Rashomon-style plot to weave layers of mystery and suspense. *Mystery in the Mist* beautifully captures Taiwan's bygone multilingual environment and has triggered

passionate discussions among lovers of Taiwanese history and suspense dramas.

To further strengthen the brand, the PTS Originals production crew and Taiwan Film Institute collaborated with the Golden Horse Film Academy on *Somewhere 4 Some Time*, inviting four new-generation directors to create a series of short films from old Taiwanese films. Spanning fifty years of time, *Somewhere 4 Some Time* uses film as a means of communication, injecting new memories into the bygone era and revitalizing old films. In 2020, *Somewhere 4 Some Time* will continue to be shown in cinemas across Taiwan with plans to hold special screenings in Singapore, Portugal, Europe, etc.

PTS spared no effort in the production of *Coolie*, a 4K Taiwanese-language series with a total of thirty episodes. The inspirational story revolves around a group of dockers living on the lowest rung of society in Keelung Port in the 1970s. Working hard to eke out a living, they refuse to bow down to fate. The overseas copyright for this drama was successfully sold to Malaysia's 8TV and Singtel's streaming service in Singapore, heralding a new era for marketing Taiwanese dramas in the overseas market.

The World Between Us



Mystery in the Mist



Inside the Arts <Conservators of the Emperors' Treasure>

Art and Culture

How should we present art on TV? PTS continues to pioneer new methods and technologies that bring static and dynamic art forms to life through the audiovisual medium. PTS's 4K studio music show *Taiwan Live* is a radical shift from the standard music program format. Targeting a more diverse audience group, each episode invites creative, award-winning singers and bands from home and abroad to perform a live in-house music concert. Thanks to its groundbreaking approach, *Taiwan Live* has outshone other mainstream and non-mainstream programs, using the power of music to transcend the limitations of language and culture.

Inside the Arts takes a look at stunning artworks from home and abroad. The second series produced several international episodes showcasing some striking collections, including *The Heroic Poem of Chen Uen*, *Venice Architecture Biennale*, and *Satoyama Landscape Art Festival*. One notable domestic episode was *Conservators of the Emperors' Treasure*, which is the first time Taiwanese cameras have filmed the four restoration rooms at Taipei National Palace Museum, providing

a fascinating peek into the collection's long-running restoration process.

In Paint Me Taiwan, PTS produced a series of short films in 4K Ultra HD for the ultimate immersion, bringing to life the brushstrokes and artistic concepts of painters through animation. The artistically presented landscapes lead audiences on an art tour of Taiwan.

See You At The Market uses a subjective first-person perspective to present the stories of market traders through a sociologist's eyes. Host Lee Ming-tsung takes a multidimensional look at Taiwan's traditional markets, exploring the connection between people, places, and culture through fascinating local stories. In the first season, Lee unearths the distinctive characteristics of eight traditional markets, revealing what makes each one tick.

Three Piglets, PTS's slow-living reality program, uses 4K multi-camera shooting to produce a relaxing, therapeutic viewing experience. Genuine and full of life, *Three Piglets* is both fun and touching.



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1. *In Paint Me Taiwan*
2. *In Paint Me Taiwan*
3. *Three Piglets*

Children and Youth

Our children and youth programs have become part of the collective Taiwanese childhood memory. Providing a diverse, global perspective, our content guides and accompanies children during their formative years. Our long-running preschool children's program *Fruity Pie* strives to provide media accessibility to kids and is now in its 22nd year. In addition to using children's lives as the central theme, children are also invited to get in front of the camera, participate in scavenger hunts, and share their thoughts face-to-face with the *Fruity Pie* characters. Other programs, including *I Love Everything Square*, *Baby Seeds*, and *Magic Closet*, were selected for the Bay Area International Children's Film Festival and the Universal Kids Film Festival in Istanbul, Turkey.

In 2019, continuing the popular reality travel show format of the previous season, we produced and broadcast the 20th-year of *Follow Me Go!* In this *Grand Tour* series, several lucky kids became small backpackers, traveling to Nepal, Thailand, and Tasmania, where they had to plan their itinerary, participate in work exchange programs, and even interact with couch surfers. During their

travels, the children are forced to meet challenges head-on and adjust to changing circumstances, helping them build a strong sense of independence.

Our children's program *NO KIDDING* collects stories of "cool kids" aged 7-15 from all over the world. The show does not focus on children's extraordinary talents, but rather on their attitude to overcoming difficulties. In addition to receiving the Children's Voice Award from Taiwan Media Watch, *NO KIDDING* also shined at the Prix Jeunesse



Follow Me Go! <Grand Tour> series



NO KIDding

International Film Festival and attracted much attention.

Youth News is dedicated to the voice of the youth and discussing salient social issues. This year, the program focused on communication between the generations, and before the general election, a special episode was filmed to discuss national identity. It was the first large-scale survey on national identity and cross-strait issues aimed at senior high or vocational school students without voting rights in Taiwan. *Youth News* not only won an award at New York Festivals TV & Film Awards but was also shortlisted at Banff World Media Festival Rockie Awards and Prix Jeunesse International Film Festival, receiving international recognition.

The Small Big, a new ecological program for children and youth, is pioneering the combination of VR technology with television. The program presents eight endemic species of Taiwan together with eight young people passionate about Taiwan's environment and ecology. Through animations with talking insects and animals combined with the enthusiasm and conservation efforts of young people, *The Small Big* highlights the problems

facing Taiwan's ecological environment today.

Set in a high school located at the juncture between urban and rural areas, *Candy Online* is a youth drama series based on a high school live streamer. The characters include the sons of new immigrants, self-reliant rural youths, and gifted students, presenting the diverse face of Taiwan's youth today.



Candy Online

International Awards

★ 2019 INPUT (International Public TV Screening Conference)

- Selection, Fiction *The Night of Salvation*
- Selection, Fiction *Where The Sun Don't Shine*
- Selection, Cross Media *On Children*

★ Busan International Kids&Youth Film Festival

- Selection *Tail End of The Year*

★ New York Festivals TV & Film Awards

- Bronze World Medal, Short Films *Tail End of The Year*
- Entertainment Special- Childrens/Youth *Little Backpackers – A Trip to World Heritage Sites*
- Entertainment- Lifestyle Program *Inside the Arts: The Profound Art Beauty -Chen Uen*
- Bronze World Medal, Digital Short Form- Digital Educational *Youth News@ PTS: Youth Depression*
- Nomination, Digital Short Form- Digital Educational *Youth News@ PTS: Youth Depression*
- Nomination, Documentary- Human Concerns *Happy Together: A Life of Sex and Happiness*

★ OFF - Odense International Film Festival

- Selection, Non-Danish *QUAN MA HE*

★ The Japan Foundation President's Prize at Japan Prize

- Audiovisual Division Special Prize *FACES: How I Surevived Being Bullied*

★ DGA Student Film Awards

- Best Asian American Student Filmmakers *Tail End of The Year*

★ Seoul International Drama Awards

- Nomination, Mini Series, under 24 episodes *The World Between Us*

★ Seoul International Women's Film Festival

- Nomination, Asian Short Competition *Summer of 12*

★ NANFF Banff World Media Festival Rockie Awards

- Nomination, Children and Youth: Interactive Content *Youth News@ PTS: Youth Depression*
- Selection, International Program Competition, Documentary– Social & Current Affairs Program *Happy Together: A Life of Sex and Happiness*

★ Asian Academy Creative Awards

- Nomination, Best Actor in a Leading Role *The World Between Us*
- Nomination, Best Actress in a Leading Role *The World Between Us*
- Best Original Screenplay *The World Between Us*
- Best Editing *The World Between Us*
- Selection, Best Immersive (360, VR) *The Small Big – Micro Vision*
- Best Immersive (360, VR) *The Small Big – Micro Vision*

★ Yamagata International Documentary Film Festival

- Selection, New Asian Currents *Hut*



The Small Big



On Children



The World Between Us



Inside the Arts: The Profound Art Beauty - Chen Uen

★ Alexandre Trauner ART/Film Festival

Selection *Tail End of The Year*

★ San Diego Asian Film Festival

Selection, Shorts *Tail End of The Year*

Selection, Documentary Short *QUAN MA HE*

★ Sapporo International Short Fest and Market

Nomination, International Competition *Tail End of The Year*

★ The Edmonton International Film Festival

Selection *Tail End of The Year*

★ International Festival for Young Film Lovers

Selection, Short Film *Tail End of The Year*

★ Porto Femme International Film Festival

Best Short Film *Tail End of The Year*

★ Flying Broom International Women's Film Festival

Selection *Tail End of The Year*

★ Fresh Wave International Short Film Festival

Selection *Tail End of The Year*

★ International Film School Festival Mostra Internacional de Escolas de Cinema

Selection *Tail End of The Year*

★ Huesca International Film Festival

Nomination, International Short Film Contest *Tail End of The Year*

★ Los Angeles Asian Pacific Film Festival

Selection *Tail End of The Year*

★ Short Shorts Film Festival & Asia

Nomination, Asia International Competition *Tail End of The Year*

★ Special Screening of Porto Femme at In The Palace Film Festival in Varna, Bulgaria

Selection *Tail End of The Year*

★ Dumbo Film Festival

Selection, Narrative Short *Tail End of The Year*

★ Taiwan International children's Film Festival

Selection, Dramatic Short *Tail End of The Year*

★ Guam-USA International Film Festival

Nomination, Best Narrative Short *The Night of Salvation*

★ Asian Film Festival of Dallas

Selection, Shorts *The Night of Salvation*

★ New York Shorts International Film Festival

Selection, Shorts *The Night of Salvation*

★ Hanoi International Queer Film Week

Nomination *Summer of 12*

Best Cinematography *Summer of 12*

★ 21st Thessaloniki Documentary Festival

Selection, VR Competition Section *The Small Big – Micro Vision*

★ New Media Film Festival Virtual Reality & 360

Selection *The Small Big – Micro Vision*

★ Providence Children's Film Festival

Selection, Youth Filmmaker Showcase *Easy go ! Sweet Childhood*

★ DMZ International Documentary Film Festival

Nomination, Shorts Competition *QUAN MA HE*

★ Out of Competition

Selection, Ecrans Parallèles *The Boiling Water LAMA*

Focus 2 : Events

Cultural Photosynthesis

— Driving the Public Conversation

Over the years, PTS and the public have built a symbiotic relationship. PTS absorbs the international pulse, public values, and social concerns, and transforms them into the energy to drive social progress, ensuring the air stays vibrant with fresh ideas.

INPUT and OUTPUT – Beyond Watching

The 2019 Best of INPUT took place in Taipei and Taichung in November and December. This year's event, themed "Dark Confessions," showcased 12 exceptional international productions that delved into topics such as state violence, apartheid, unethical companies, human rights violations, and the beautiful world of the deaf-blind. Directors from Japan, South Korea, and Canada were invited to attend post-screening Q&As for some lively exchanges with audiences. The festival continued to break

new ground and, for the first time, asked INPUT President Judy Tam to serve as a guest on its film selection committee, ensuring our selected films were in tune with the international pulse. In another festival first, a sign language service was provided at the post-festival closing ceremony, and we cooperated with National Taiwan Library to screen the closing film *Blind Flying* with audio description, ensuring that our blind friends had the opportunity to enjoy the film - a further demonstration of Best of INPUT's public value.



At Taipei's opening session, people flocked to Best of INPUT - even the aisles were full.

Guarding Values and Growing with Society

The Coordinators, Taiwan's first drama based on organ transplant coordinators, won the strong support of medical staff. In addition to a premiere press screening and a private screening for medical staff, we also held 12 special screenings at medical institutions throughout Taiwan. The screenings saw the participation of more than 5,000 people, including both medical staff and family members of donor recipients, which enabled them to have face-to-face exchanges, raising awareness and a better understanding of organ donation within the general public.

In the 4th season of *Young Dream Chasers*, we invited young people featured in the program to share their work experience with over five hundred students from five junior high schools in Taiwan. The program reminds students that grades don't define you and that by single-mindedly pursuing your passion in life, the sky is the limit. We mainly chose schools in rural areas to inspire students with less abundant resources and remind them that they too can dream big. The show's host, Xiaobing, did a wonderful job of arousing students' enthusiasm and unleashing the creative spark.

In the wake of its triumph at the 54th Golden Bell Awards for Best TV Program for Children and Teens and Best Innovative TV Program, *The Small Big* marched onwards to the National Museum of Natural Science in Taichung and the Center for Traditional Arts in Yilan to launch an incredible 3D Virtual Reality Experience Exhibition, combining the VR experience from last season with the latest animated VR from this season. Nearly 10,000 parents, children, and tourists donned eye-catching VR helmets to observe the life habits of Taiwan's endemic species at close range. Additionally, interactive AR color painting games allowed people to paint all kinds of weird and wonderful creatures from the land and sea onto paper and then project them onto a screen through the AR program function. Brian, the program host, interacted with Facebook fans through a live broadcast at the Yilan event to promote AR and VR experience activities. During the exhibition, host Wu Qin-jie, ecological experts, and several young ecologists who appeared on *The Small Big* held a workshop to share their ecological knowledge and conservation ideas.

Putting Down Deep Roots - Image and Education

Held in conjunction with the biennial Taiwan International Children's Film Festival (TICFF), the Kids as Directors Workshop receives film proposal submissions from all over Taiwan and selects eight teams to take part in a series of image creation training sessions during the summer vacation. In addition to the training sessions, professional directors are invited to serve as film supervisors, providing each team with six months of video creation guidance and assistance. The themes of the selected short films this year included traditional Taiwanese skills, exploration of parent-child relationships,



The Kids as Directors Workshop

observation of interpersonal relationships and social phenomena, environmental and ecological reflections, collective healing, and an exploration of online social networking. The best from this series of films will be premiered at the Ninth Taiwan International Children's Film Festival in 2020, showcasing the creative potential of Taiwanese children to the world. Moreover, since the second half of 2018, Taiwan International Children's Film Festival has been cooperating with PTS+ to launch Online Children's Cinema, showcasing high-quality children's films from the festival, the Kids as Directors Workshop, and PTS international co-productions. The PTS Online Children's Cinema allows the public to watch films for free online, helping to spread video education and ensure that the power of the big screen enters the home and campus of every child across the nation.

Every year, PTS holds a range of training workshops for all age groups, including the popular children's workshop Animation Camp for Kids; the dream-building Creative Performance Camp for Teens; and the long-running, highly praised Adults Image Creation Camp, a program assisting

individuals in grasping the basics of image creation. Through interaction and the exchange of professional skills during our workshops, we aim to convey the importance of media literacy. Moreover, each workshop allocates a quota for low and middle-income households so that everyone has an equal opportunity to pursue new fields of study without financial burdens.

To further build the public value of PTS children's and youth programs, we launched a diverse range of children's self-study game materials, allowing kids to experience the fun of hands-on activities and the joy of learning together with their parents. In 2019, PTS launched two game books, *Tour Planning for Beginners* and *Planning a Grand Tour of Taiwan All By Myself*, making self-study during the summer vacation more relevant to children's lives. At the same time, the content of the game has been made available for download to teachers and students across the country through the PTS Learning & Education platform, making public resources available and accessible to all, anytime, anywhere.

親子電影院

 精選電影 全 12 集	 FACES 反霸凌的真實告白 全 32 集	 那一天，我變勇敢了 全 13 集	 2018 小導演大夢想台灣篇 全 8 集	 2016 小導演大夢想台灣篇 全 3 集
 2014 小導演大夢想台灣篇 全 8 集	 2012 小導演大夢想台灣篇 全 10 集	 2010 小導演大夢想台灣篇 全 10 集	 2008 小導演大夢想台灣篇 全 11 集	 2006 小導演大夢想台灣篇 全 10 集

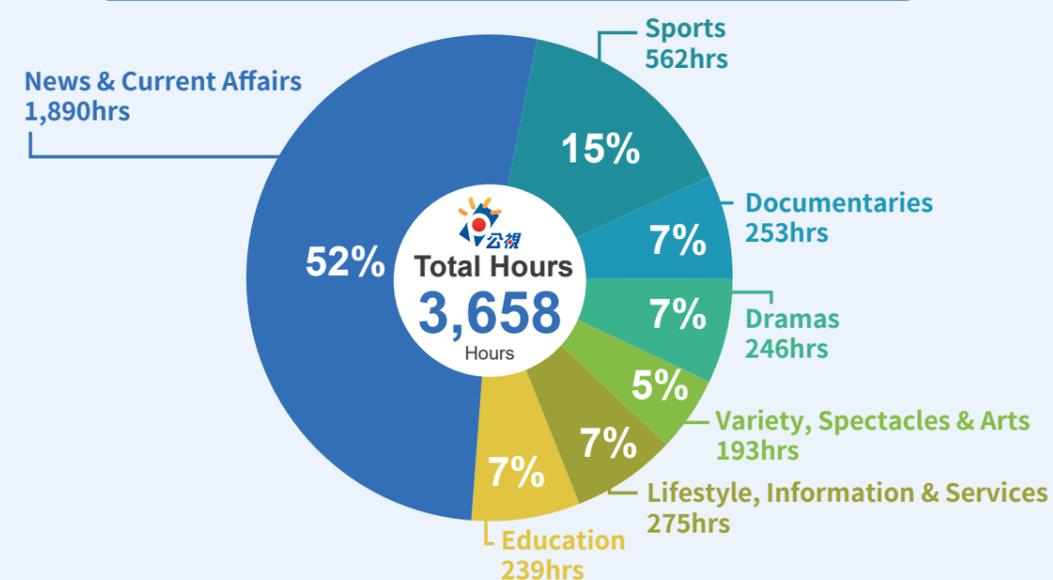
PTS+ launched the Online Children's Cinema to plant the concept of image education from a young age.

Program Statistics

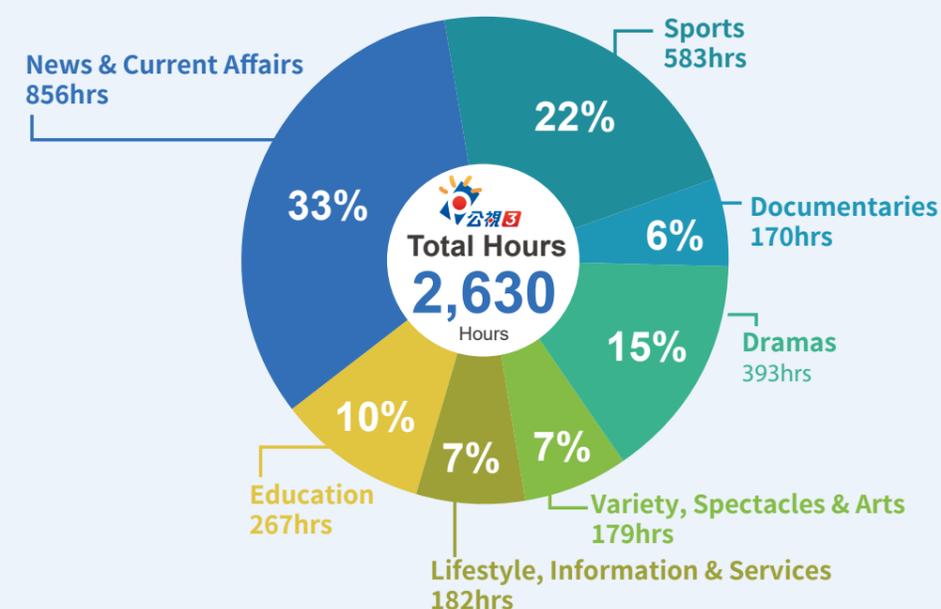
In 2019, PTS Channel broadcasts a total number of 8,451 hours, of which new programs accounted for 3,658 hours - a proportion of 43%. PTS3 broadcasts a total number of 7,424 hours, of which new programs accounted for 2,630 hours - a proportion of 35%.

The categories of new programs for each channel are listed below:

Types & Hours of the 2019 New Programs on PTS Channel



Types & Hours of the 2019 New Programs on PTS3 Channel



Financial Statement

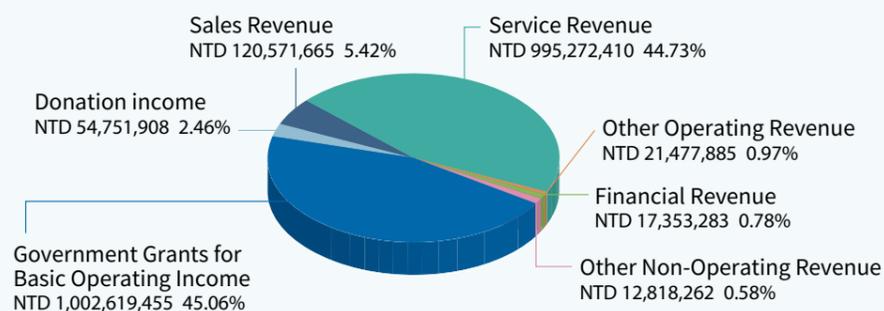
Revenue Analysis

Revenue for the year totaled NTD 2,224,864,868 (USD 74,211,636). Revenue includes service revenue, sales revenue, donation income, government grants for basic operating income, other operating revenue, financial revenue, and other non-operating revenue. See revenue diagram below:

The largest source of PTS revenue comes from service revenue, including several government-commissioned projects, such as running the newly-established PTS Taiwanese-language Channel, Hakka TV Channel, broadcasting service

of parliament channel, further developing UHD content and so on. Government grants include an appropriated annual budget of NTD 900,000,000 (USD30,020,013) in accordance with the Public Television Act; also a 30% of a special fund set up by the central authorities as stipulated in Article 45 of the Cable Broadcasting and Television Act, in which system operators must set aside 1% of annual turnover - in 2019 the Cable Radio and Television Development Fund donated NTD 102,619,455 (USD3,422,930).

Revenue Breakdown: *Total Revenue in 2019: NTD 2,224,864,868 (USD 74,211,636) (including PTS, PTS Taiwanese-language Channel and Hakka TV)

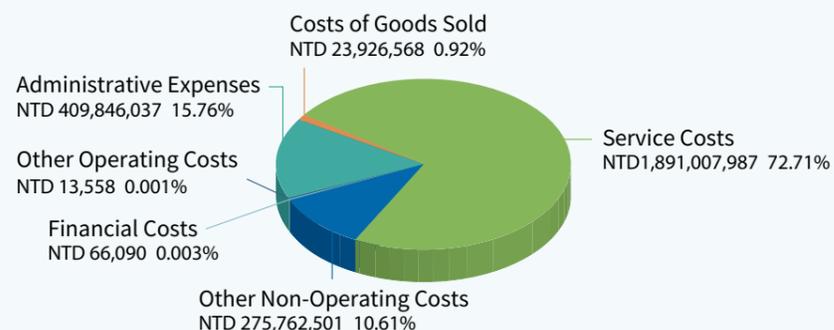


Expenditure Analysis

Expenditure for 2019 totaled NTD 2,600,622,741 (USD 77,544,834). Operating expenditure totaled NTD 2,324,794,150 (USD 80,158,902) – this included service costs, costs of goods sold, administrative expenses, and other operating costs; Non-operating costs are investment losses

recognized under equity methods totaled NTD 275,828,591 (USD 9,510,569). Labor costs totaled NTD 1,891,007,987 (USD 65,201,955), which amounts to 72.71% of total expenditure, also as the most major one. See expenditure diagram below:

Expenditure Breakdown: *Total Expenditure in 2019: 2,600,622,741 (USD 77,544,834)



2019 Balance Sheet

	31 December 2019		31 December 2018	
	Amount	%	Amount	%
Assets				
Current Assets				
Cash & cash equivalents	\$598,359,060	7	\$577,898,045	7
Other financial assets - current	1,622,032,082	20	1,439,034,021	18
Notes receivable	1,742	-	2,297,789	-
Accounts receivable	138,593,657	2	116,948,228	2
Other accounts receivable	58,754,452	1	65,144,636	1
Other accounts receivable-related parties	170,929	-	251,707	-
Advance payments	384,320,134	5	112,712,251	2
Advance payments-related parties	269,759	-	272,834	-
Other current assets	2,301,522	-	2,755,616	-
Subtotal	2,804,803,337	35	2,317,315,127	30
Non-current Assets				
Long-term investments at equity	3,340,147,518	41	3,613,331,592	46
Land, Buildings & Facilities	1,823,669,438	23	1,906,418,492	24
Refundable Deposits	3,456,250	-	3,697,856	-
Other financial assets - non current	50,000,000	1	-	-
Other non-current assets	5,067,230	-	6,599,677	-
Subtotal	5,222,340,436	65	5,530,047,617	70
Total Assets	\$8,027,143,773	100	\$7,847,362,744	100

	Amount		Amount	
		%		%
Liabilities, Funds, & Equity				
Current Liabilities				
Notes Payable	\$103,577	-	\$8,882,056	-
Accounts Payable	619,192	-	598,565	-
Lease payable - current	488,817	-	-	-
Accrued Expenses	262,685,128	3	256,205,313	3
Accrued Expenses- related parties	221,254	-	178,011	-
Other Payables	62,792,521	1	32,565,957	-
Provisions - current	12,393,765	-	7,984,714	-
Advance receipt	86,895,222	1	15,546,080	-
Other Current Liabilities	14,918,684	-	6,774,841	-
Subtotal	441,118,160	5	328,735,537	4
Non-current Liabilities				
Lease payable – non-current	1,553,564	-	-	-
Deferred Government Funding	487,570,804	6	110,923,175	1
Deposits Received	42,366,240	1	38,489,591	1
Subtotal	531,490,608	7	149,412,766	2
Total Liabilities	972,608,768	12	478,148,303	6

Net Worth				
Funds	5,568,996,734	69	5,510,496,724	70
Donated Surplus	4,327,722,168	54	4,327,722,168	55
Accumulated Equity	(4,944,397,376)	(61)	(4,571,217,930)	(58)
Other Items of Net Worth				
Unrealized revaluation increments	2,102,213,479	26	2,102,213,479	27
Subtotal	7,054,535,005	88	7,369,214,441	94
Total Liabilities and Net Worth	\$8,027,143,773	100	\$7,847,362,744	100

Board of Directors and Supervisors

The 6th Board of Directors and Supervisors took office on September 26, 2016, and is currently in operation.

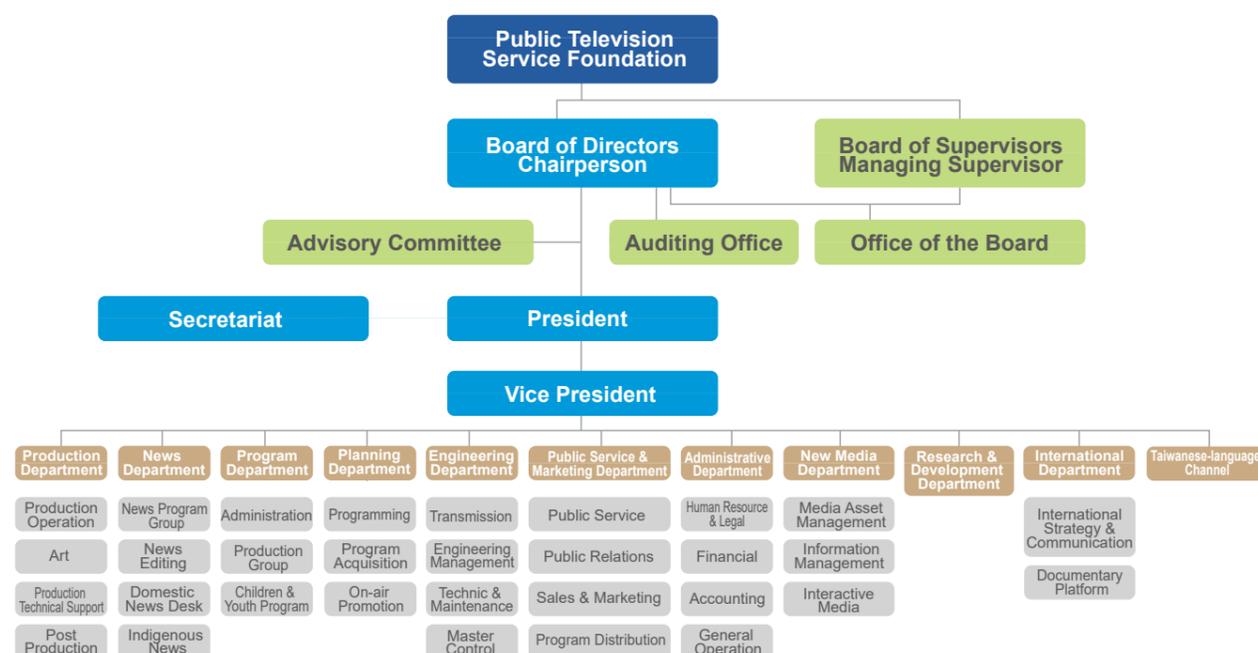
Chair of the Board | Tchen Yu-Chiou

Director | Wu Ma-li, Chiu Tsai-Hsin, Eve Chiu, Stan Shih, Hsu Jen-Shiu, Karen Jui-Hsi Hsu, Tang Mei-Yun, Terry Chang, Chang Yu-Pei, Chen Shun-Hsiao, Feng Hsiao-Fei, Suming · Rupi, Cheng Tzu-Leong, Futuru C.L. Tsai, Tsai Tsung-Lung, Lu Yen-Fen, Lo Hui-Wen

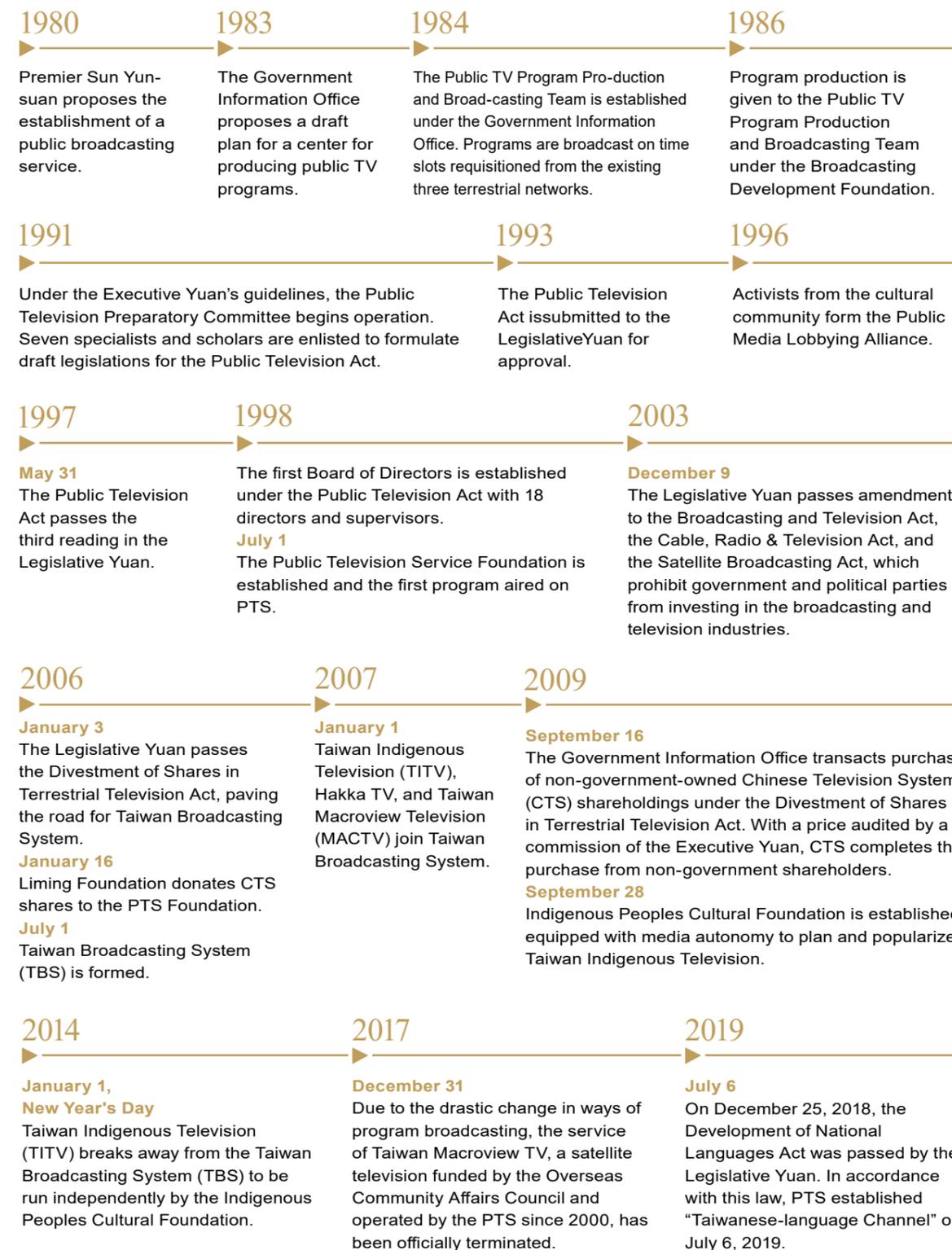
Managing Supervisor | Liu Chi-Chun

Supervisor | Hu Yung-Fen, Huang Ming-Hui

Organizational Chart



Milestone—From PTS to TBS



TBS Channels

Hakka Television

Founded in year 2003, Tel: +886-2-2633-8200

Hakka TV is a channel comprehensively dedicated to Hakka culture. As the world's only Hakka-language television station, its primary objective is the promotion of Hakka culture and language. In 2007, pursuant to the Divestment of Shares in Terrestrial Television Act, the operation of Hakka TV was transferred to the PTS Foundation, officially making it a member of the Taiwan Broadcasting System (TBS).

Chinese Television System (CTS)

Founded in 1971 Tel: 0800-069-789

Founded in 1971 major shareholders of Chinese Television System (CTS) were Ministry of Education, Ministry of National Defense, and business circles.

CTS operates the CTS Main Channel as well as other terrestrial television channels including CTS News, CTS Entertainment, and CTS Education & Culture. CTS officially joined the Taiwan Broadcasting System (TBS) on July 1, 2006 basing upon "Divestment of Shares in Terrestrial Television Act", still remains the only station in TBS that receives no government appropriations.

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